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## Robe is A1 for AV1

### Products Involved

#### MMX Spot™

Leading Swedish technical solutions provider AV1 has invested in its first Robe MMX Spot moving lights to add to their growing lighting rental stock.

They have been using Robe products since around 2004, when the Göteborg based company purchased its first Robe ColorWash and ColorSpot 575E AT units ... which are still in constant use and have proved exceptionally reliable over the years.

AV1's owner Kristian Kavale first saw the MMX Spots when he visited Prolight+Sound Frankfurt last year with one of his clients. The client was very keen on using them on an upcoming project and so he knew already that he was guaranteed a quick ROI!

Since then, the MMX's have been out on a whole string of different jobs, many of which have been LD'd and operated by AV1's Albert Engvall.

Albert comments, "Robe was the first manufacturer to come out with a smaller, brighter and lighter weight discharge fixture in this category which offers lots of light output and plenty of features".

The MMX Spot is brighter than most 1200W luminaires and one of its most popular effects features is the dual graphics wheel, which is ideal for creating complex and intricate projections and texturing.

"When we were considering buying the MMX's" explains Albert "The potential of the combined animation effects was a big part of it ... but these also need using wisely!".

The MMX fixtures have been on a myriad of different AV1 shows, ranging from the main entertainment stage at Göteborg's famous Liseberg Amusement Park during their season to weekly TV shows with a selection of local and international artists.

AV1 is also known as a top quality sales and installation company, and has specified Robe products into several projects, including for use in the stage and entertainment areas of multiple resorts worldwide for a major Swedish tour operator.

Additionally, they recently supplied the Robe LEDWash 800s purchased by Göteborg's Stora Teatern, a busy multi-purpose receiving venue in the heart of the city.

Says Kristian, "Robe has encountered stiff competition in Scandinavian countries for obvious reasons ... but more and more end-users of all types and those working in all sectors are taking notice of the innovative approach, and particularly in the latest ROBIN series".

