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Robe Gets Organized in Turkey with Large Investment

Products Involved

LEDBeam 100™ LEDWash 300™ LEDWash 600™ LEDWash 800™ MMX Spot™
MMX WashBeam™

Organizer - a versatile, high profile event management, planning, production and technical solutions company based in Ankara, Turkey - has just made a substantial investment in new Robe moving lights ... involving 150 fixtures!

The company has a reputation for excellence, quality and delivering imaginative shows and events and this is their first purchase of Robe.

The units were delivered by Robe's Turkish distributor Atempo, and will be used to service Organizer's vibrant client base on a wide variety of productions in Turkey and internationally. In keeping with the company's reputation for innovation and forward thinking, they wanted to invest in cutting-edge technologies that offered the most inventive and flexible possibilities both now and in the future ... "So we chose Robe," state Directors Sermurat Kucukgul and Yildiray Yildiz.

The fixture list includes 56 x MMX Spots, 32 LEDWash 800s, 16 x MMX WashBeams, 24 LEDBeam 100s, 16 LEDWash 600s and six LEDWash 300s – all from Robe's ROBIN series. Organizer are completely confident they have made the right decision, "The brand is powerful and the units are tough and well-made as well as being affordable," says Yildiray. From a rental company perspective, he thinks the lights are excellent creative tools for all the LDs who will be using them, as well as practical and functional.

"We feel that Robe is THE leading moving light manufacturer worldwide right now," he asserts.

Reliability was of particular importance and also a major reason they decided to replace all their previous moving light stock with the new Robes!

They think the MMX Spots are powerful, lightweight and compact; that the MMX WashBeam is a perfect multi-purpose fixture; the LEDWashes are the ultimate LED wash luminaire ... and that the tiny LEDBeam 100s are funky and ideal for special effects in a diverse range of shows and presentations.

He adds that he already knows that the service and after-sales support from Atempo will be excellent and super-fast.

Among the first events for the new fixtures will be the 2013 Turkish Language Olympiad, being staged in nine different cities in June, where students of the language will compete for titles like: grammar, oral skills, writing essays, reciting poems, singing songs, theatre and general culture.

The lighting designs for these assorted shows will be created by two of Organizer's full time LDs, Salih Yalcin and Volkan Buyrukoğlu.

Robe's Sales Director Harry von den Stemmen comments, "Together with Müjdat and Volkan Konuralp of Atempo, whom I have known and trusted for many years, I am very excited about this major move in the rental and production world in Turkey.

"Organizer is making a very bold step ahead with their investment into such a wide array of Robe fixtures. I am impressed with their decision, and they are not only buying what are currently the most sought after products on the market, but they also have Robe's absolute commitment and support".

