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Sean Hoey joins Robe lighting (US)

Sean Hoey has joined Robe Lighting (US) as Rental/Staging Segment Manager.

With 22 years of industry experience, Hoey has held similar positions with High End Systems and Vari*Lite in the past. He also has a massive amount of industry contacts and commands plenty of respect. "I am very excited about coming onboard with Robe," he states. "The product line offers the choice of a wide and dynamic range of lighting tools for all types of applications, and Robe's reputation for innovation is one of its great strengths".

Hoey will be based in Austin, Texas, and will spend considerable time on the road visiting clients and contacts and actively demonstrating the kit.

He was initially attracted to Robe after hearing numerous excellent reports on the products from assorted industry professionals. With a good working knowledge of moving lights and digital lighting technology, he is also well aware of the competition, and is certain that with Robe he is on a winning team!

Robe Lighting (US) CEO David Srba states, "It is great to have someone of Sean's caliber join our team. It will allow us to serve the production and rental customers better than ever, combined with outstanding product reliability and a diverse range of technology spanning from digital lighting to the brand new plasma lamp fixtures."

Robe's Sales Director Harry von den Stemmen adds, "Sean has a long track record of sales activity in various different segments with leading manufacturers. He has excellent relationships with many important customers who know, trust and rely on him. Robe offers a wide palette of products - digital moving lights, state-of-the art moving heads and innovative LED products - a unique mix matched by few other manufacturers. Sean's experience, paired with Robe's proven reliability, will make a real difference."

The US market is still tough and also highly competitive, but Hoey is characteristically optimistic, commenting that as the economic climate improves, there should be plenty of space for companies who will start to change out their old inventories. "New technology like the Robin Series will also definitely drive growth," he affirms, adding that Robe is perceived generally as offering great value, which will be vital in financial decision making and planning as the country pulls out of recession.

