

9.3.2010

## Red&Black for Robe & Anolis

### Products Involved

**REDWash 2•36™**   **ClubSpot 250 CT™**

Red&Black is a new multi-purpose entertainment complex in the city of Asti in northern Italy, offering a bowling alley, casino, billiards room, bar restaurant and live entertainment stage. It is aimed at attracting a wide audience - from entire families to singles, couples and children.

When it came to stage, effects and environmental lighting, Italian bowling specialists SI Line came to Robe Multimedia and called on their expertise and knowledge to provide a lighting scheme for their specific elements of the venue. Responsible for the growing popularity of the sport throughout Italy and across Europe, SI Line realises the importance of good lighting and the difference that this can make to the success of a venture.

Robe Multimedia's Marco Bartolini was the account handler, while Ermanno Tontini took on the role of lighting consultant, specifying the kit and working with the venue's technical manager, Roberto Villa who also co-ordinated the furniture and interior designs. The actual lighting installation was undertaken by Audio Effetti Genova.

They wanted durable, hard-wearing products - the venue operates 7 days a week - so both Robe and Anolis brands fitted the bill perfectly.

The live room consists of a seated area for 2-300 people, who can eat and drink whilst enjoying the onstage entertainment - which varies from rock 'n' roll bands to comedians and cabaret acts, so a very flexible lighting system was needed.

Tontini decided on 10 Robe ClubSpot 250s and 4 REDWash 2●36s, which are hung over the stage.

The REDWash 2•36 is a powerful LED moving head with thirty-six 1 Watt Luxeon K2 LEDs offering RGB colour mixing with a virtually unlimited selection of colours. It's the first in a completely new line of LED moving heads from Robe and is ideal for this type of space.

It is also the perfect complement to the ClubSpot 250 CT, which offers plenty of variety, including a gobo wheel with 10 static gobos including 2 replaceable slots + open, continuous rotation and gobo shake; an 11-colour wheel + white and rainbow effect in both directions, manual focus, plus combined dimmer/shutter and strobe effect.

Both fixtures are also incredible value-for-money, so careful choice and placement meant Tontini could fit a really excellent lighting rig into the budget available.

These are all controlled via a Jands Vista S1 desk.

For the bar and restaurant areas and the bowling alley, they wanted a completely different ambience, with lighting that made the environment special and different, so 96 Anolis ArcSource 3 RGB fixtures were picked, complete with 38 degree lenses. These are distributed throughout the 3 areas, illuminating the walls, ceiling and tables with numerous different colour combinations that add life and additional visual 'sparkle' to the rooms.

An LED solution was the obvious path, because of the massive energy efficiency, low maintenance and resulting cost-saving involved, with Anolis selected because of its quality engineered build.

Tontini comments, "It was a great project to be involved in, and demonstrated perfectly the synergy between the Robe and Anolis brands and how they can work together providing different lighting requirements in the same space."



