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## Robe Highlighted in Singapore

### Products Involved

#### ROBIN® 300E Spot

Leading Singapore lighting design and rental company Highlight Systems - run by the charismatic Roy Chooi - has just invested in 36 Robe ROBIN 300 Spots for its hire stock.

The company has been operating for 5 years and is currently based in the central Ubi Avenue area of Singapore. Highlight's core business is lighting design - and for these projects they will also usually supply the equipment, as well as doing direct rentals and installations.

Chooi bought his first Robe moving lights - ColorSpot 700E ATs - 2 years ago - from Louis Teo at Robe SEA (South East Asia), since which time they have not stopped working and have been utilized for a wide array of shows and events. He has been extremely happy with their performance and reliability. When the ROBIN 300 Series was launched he immediately arranged a demo with Robe SEA, thinking that the smaller, lightweight and low power consumption characteristics of the ROBIN would be the perfect compliment to boost his moving light inventory .. which resulted in this latest sale.

Being a design house as well as equipment supplier means all elements are carefully considered before making a purchase. The latest fixtures were not just bought because they are necessarily going to be the most specified or requested by rental clients, this is part of the reason, combined with offering the best creative tools package to Chooi as a designer.

"I like the brightness and the features/functionality of the ROBIN 300 Spots" he enthuses, "And of course the fantastic support and service from Robe SEA". He emphasises that this technical support element of the equation is vital to any rental company, and an area where Robe offer standards that no other brand in the country can currently match!

He also likes the zoom, and the CTO and CMY colour flag system of the ROBIN 300E Spot, which produces very smooth fades and colour mixing. The light weight is also a great advantage for many of the medium to small venues, and the low power consumption is also a definite bonus, as in many Singapore venues, the power supply is restricted to 1 x 63A 3-phase supply to be shared by all production departments.

Louis Teo comments, "The fact that a respected designer like Roy has endorsed this product means a lot in Singapore .... many people look to Roy and other proactive lighting designers, and take their lead from the products they are using and specifying".

Since the new ROBIN 300 Spots were delivered, they have hardly seen Highlight's warehouse - which is how it should be.

They have been used for numerous University Cultural Centre dance shows in several different theatres and for a THK produced charity variety show for Channel 8 TV, shot at the Mediacorp broadcast studios.

The LD of this show Mr Teo (no relation to Louis Teo!) was very impressed with the intensity of the ROBINS, which is maintained even when the unit is shuttered right down and used for tight collimated beam effects.

