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## HALO Invests in Robe PAINTES

### Products Involved

**PAINTE®**

Leading London, UK-based event production company Halo has added 24 x Robe PAINTE moving lights to its rental inventory, which were delivered in September following the PLASA professional lighting and sound expo by the team at Robe UK.

### Expanding Halo's Existing Lighting Inventory

These are added to Halo's existing lighting rental inventory, which already includes several other Robe moving lights - Pointes, MegaPointes, Spikies, Spikie+s, Spiiders, and LEDBeam 150s - all of which have been purchased in the last 6 years.

### A Thoughtful Decision by Halo's Team

Halo's CEO Yann Guenancia and his team including hire manager Andrew Luck made the decision after considering various options and receiving a demo of the PAINTE fixtures at Halo.

Yann stated, "We needed a premium 'LED spot' and a compact hard-edged luminaire to add to our inventory and, having enjoyed so much success with Robe's Pointe and Spider fixtures, we concluded that PAINTE would be a perfect complement."

### Features That Make the PAINTE Stand Out

Key PAINTE features impressing everyone included the small size, excellent brightness, elegant dimming curves, and low noise. Many of the events that Halo services include noise sensitive environments like conferences, product launches and presentations, where the ambient noise needs to be minimised.

They also believe that Robe's ground-breaking TE (TRANSFERABLE ENGINE) Technology is an asset for any rental company.

This allows the easy and straightforward replacement – within 5 to 7 minutes – of the LED light source, which can also be swapped out for an alternative LED engine with different characteristics appropriate to the application. It is a highly flexible and sustainable option that increases the lifespan of the fixture.

The PAINTES's user-friendly touch screen navigation was another winner with the Halo crew. It's designed to allow full access to all the setup functions and make running diagnostics very straightforward.

### **Immediate Use in High-Profile Events**

Halo's new fixtures went straight to work on several events including the 2024 Kite Festival staged at London's famous Abbey Road Studios, an event uniting an exciting and provocative collection of thinkers and performers for two days and nights of music, ideas, and inspiring conversations.

Halo's production manager for the event, Tom Canning, noted that it was the first large production project for the new PAINTES, which were gigged in Abbey Road's iconic Studio 2, used to illuminate the walls and ceilings. "The gobos are great and having the PAINTES on the rigs offered us plenty of creative scope over the long weekend," he commented.

The event's lighting also included Robe Pointes and PATT 2013s.

The PAINTES have been used for multiple other Halo supplied events and productions like the Music Photography Awards, also at Abbey Road Studios, the movie premiere of Salem's Lot at London's Regent Street Cinema and for Soho House White City's Halloween celebrations.

### **Praise for Robe and the New Fixtures**

Everyone at Halo is delighted with the purchase.

Yann thinks Robe is "one of the best moving light brands on the market, offering excellent build quality, durability and longevity." He notes that they are also supplied in well-designed flight cases and recognised as an industry standard with which everyone is happy to work.

Photo Credit: courtesy of Halo





